

Share with PenSPRA

35 under 35

NSPRA Power Hours

Debate coverage

Job Opportunity

News from around the state and nation

Share with PenSPRA

Just a quick note to mention that we welcome input from our members! If you have a question you would like to pose to all other PenSPRA members, you can post it in our private Linked In group, or send it to Karen to be shared in an e-Comm as a member request.

Also, the PenSPRA Executive Board is meeting next Friday Oct 17th in Chambersburg. If you have any questions, comments or concerns to share with the board, please contact Board President Vicki Flotta at

35 under 35

Congratulations are in order for PenSPRA member Amanda Hartle of the North Hills School District. Amanda has been selected as one of NSPRA's "35 under 35" winners for this year. These young, or under age 35, school PR professionals are proving that strategic school communication is timeless and translates easily to the next generation and are making a difference in school districts across the country. Amanda will be recognized in a future publication of NSPRA's newsletter. Thanks for doing PA proud, Amanda!

Nspra power hours

NSPRA offers professional development once a month, either by phone or webinar. These hour long seminars are known as "power hours" and are always held on a Friday. They are a good way to include other members of your administration in learning about communication issues. For more information, click here <http://www.nspra.org/pr-power-hours>

Debate coverage

For anyone who is interested, or needs to use it as a resource, coverage of the gubernatorial debates can be found here, available to stream over the Internet. <https://pcntv.com/schedule/>

Job Opportunity

The State College Area School District is looking for a Director of Communications, as PenSPRA Executive board member Julie Miller has moved on to a new position at Penn State. Thank you for your service to PenSPRA Julie, and good luck! Details on the position are here goo.gl/BnJk0P

News from around the state and nation

A little background information about the "news from around the state and nation" section of our newsletter for our new members. With this section we try and keep you informed of new or changing issues in education, both here in PA and nationally. We review a number of sources and articles before passing these along, hoping to save you some time. With this information, we hope you are better prepared to be the "trusted advisor" all school PR professionals should be, or for those of you members in other school roles that you are more informed about education issues. Read on!

A report finds that school property taxes are not a universal problem across PA

http://www.pennlive.com/politics/index.ssf/2014/10/school_property_taxes_not_a_un.html

Here's the report about property taxes

<https://pennbpc.org/analysis-property-taxes-pennsylvania>

The property tax legislation won't be going for a vote this year

<http://www.pottsmmerc.com/government-and-politics/20140925/pa-senate-leader-no-vote-on-property-tax-reform-this-year>

A re-vamped Vo-tech school is thriving after changes bring it more in line with what businesses need

http://www.lehighvalleylive.com/breaking-news/index.ssf/2014/09/lehigh_valley_vo-techs_prepari.html?utm_source=dlvr.it&utm_medium=twitter

Schools are starting their calendar years earlier to prep for earlier testing dates

<http://www.post-gazette.com/local/north/2014/10/02/North-Hills-to-start-school-on-Aug-24-next-year-to-gear-up-for-state-tests/stories/201410020418>

Philadelphia's School Reform Commission made a sudden move to increase teacher's healthcare costs, canceling part of the contract with the union

http://www.nytimes.com/2014/10/07/us/pennsylvania-health-costs-imposed-on-teachers.html?ref=education&_r=1

Why students who need arts education the most are not getting it

<http://www.washingtonpost.com/blogs/answer-sheet/wp/2014/09/29/why-the-kids-who-most-need-arts-education-arent-getting-it/>

Testing and the common core is opening up a new market in education for Wall St investors; an example of the privatization of public education.

<http://www.thenation.com/article/181762/venture-capitalists-are-poised-disrupt-everything-about-education-market>