

June 25 ecomm

1. New Poll Ranks Education Funding as Top Concern
2. Waiting on the Budget Deadline
3. Calendar Pictures? Send them in for Our Website.
4. Job Opportunity
5. More Great Social Media Tips
6. Submit an Article for PAESSP

#### New Poll Ranks Education Funding as Top Concern

A new poll by the PA Budget and Policy Center and Public Citizens for Children and Youth found that Pennsylvanians rank education funding as their top concern. The poll asked voters to rank top priorities for Gov. Corbett and the state Legislature to address. Education and funding for public schools were cited most often, at 28%, followed closely by economic development and jobs at 27%. The poll also found that nearly 8 in 10 (77%) voters are concerned about cuts in funding for public schools in Pennsylvania, with nearly half of all voters (48%) very concerned. Among women, the concern is even greater – 85% are concerned, including 55% who are very concerned.

Read the full results here:

<http://pennbpc.org/EducationPoll2013>

Or an article on the poll here:

[http://articles.philly.com/2013-06-25/news/40187698\\_1\\_public-schools-higher-taxes-pennsylvania-budget](http://articles.philly.com/2013-06-25/news/40187698_1_public-schools-higher-taxes-pennsylvania-budget)

#### Waiting on the Budget Deadline

June 30<sup>th</sup> is just three days away and several big issues are pending in Harrisburg, the most important among them being the state budget. Legislators are also trying to come to agreement on liquor privatization and the pension reform. Here's the latest update out of Harrisburg:

[http://www.philly.com/philly/blogs/harrisburg\\_politics/Todays-budget-headline-Hurry-up-and-wait.html#limYsTQlpy2ZEyAz.99](http://www.philly.com/philly/blogs/harrisburg_politics/Todays-budget-headline-Hurry-up-and-wait.html#limYsTQlpy2ZEyAz.99)

Calendar Pictures? Send them in for Our Website.

Are you working on your district calendar this summer? If you have any pictures you would like to share for the PenSPRA website, just email them to me at

#### Job Opportunity

Part-time Executive Director, Parkland School District Education Foundation. The Parkland School District Education Foundation is seeking a dynamic fundraising professional to lead our 501c3 nonprofit which was started less than two years ago. With a track record of raising \$130,000 in year one and \$220,000 in year two, we are seeking an individual that can build on our success and help us grow. Administrative help will be provided. For a full job description and directions on how to apply, please click here: <http://www.parklandsd.org/wp-content/uploads/2009/05/Executive-Director-ParkInd-Foundation.pdf>

### More Great Social Media Tips

Here's another article with useful tips on social media strategy.

[www.socialmediaexaminer.com/26-tips-to-create-a-strong-social-media-content-strategy/](http://www.socialmediaexaminer.com/26-tips-to-create-a-strong-social-media-content-strategy/)

### Submit an Article for the September 2013 Pennsylvania Administrator

The PAESSP is seeking principals and educators to write for the September 2013 edition of its award-winning Pennsylvania Administrator magazine. This issue does not have a theme, so any education topics will be accepted for review by the Editorial Review Board.

The deadline for submitting articles is July 8, 2013. Articles should be no longer than 1,500 words. Articles must be submitted via e-mail as a Microsoft Word document. A biographical sketch and a photograph of the author(s) (saved as a JPEG or a TIFF file) must accompany all articles. E-mail articles to [sherit@paessp.org](mailto:sherit@paessp.org).

(I submitted an article last year on community engagement and it was published, even though I am not technically a "principal or educator". – Karen)

### News From Around the State and Nation

A Pension Reform Measure that Places New Employees in 401K's but Doesn't Change Current Employees Pensions Passes the Senate Committee

<http://www.post-gazette.com/stories/local/state/pennsylvania-pension-overhaul-advances-692323/#ixzz2WkcoQof2>

New Nationwide Study finds PA charter school results among the worst in the nation

<http://www.post-gazette.com/stories/local/state/study-pa-in-bottom-3-for-charter-school-scores-693121/#ixzz2XM42XWaA>

Harsh Cuts in Allentown SD as a Result of Budget Difficulties

<http://www.mcall.com/news/local/allentown/mc-allentown-teacher-lay-offs-20130610,0,7194037,full.story>

New Rules for Snacks Sold in Schools Released This Week

[http://blogs.edweek.org/edweek/rulesforengagement/2013/06/rules\\_for\\_school\\_vending\\_machines\\_snacks\\_unveiled.html](http://blogs.edweek.org/edweek/rulesforengagement/2013/06/rules_for_school_vending_machines_snacks_unveiled.html)