

Regional Workshops
Referendum Victory
Member requests and appreciation
End of the year idea joggers
News from around the state and nation

Regional Workshops

The western region will be having a workshop on June 20th at 1pm at the Allegheny Intermediate Unit. Pittsburgh Post-Gazette education reporter Mary Niederberger will discuss what to expect from the media during a school crisis. Please RSVP to Sarah McCluan at Sarah.McCluan@aiu3.net.

The eastern region will host a workshop on Friday, June 6th from Noon to 3:30 pm, with a happy hour to follow for those interested. The workshop will be at 401 East Hancock St in Lansdale at the North Penn School District. Topics covered are revving up revenues, mediating difficult media issues, LinkedIn essentials and a review of the NSPRA conference in Baltimore. All the workshop details can be found [here](#).

Referendum Victory

A big congratulations to members Julie Miller and Wilda Stanfield at State College Area School District for passing only the second referendum in PA's history during last week's primary elections! Their efforts are sure to be studied by other districts and a source of encouragement for others who may need to follow in the same path. Congrats Julie and Wilda!

Member Requests and Appreciation

Here's a question from member Lisa Smith - How do you handle student photos on your web site? For instance, would you post a pic of a student who took top honors at a state competition and identify him as Johnny Student; as J Student; or not run the pic at all? We currently do not have allowance to run the pic at all and we are looking at making a change. I wanted to get a feel for how that works in other districts. Is this a matter of board policy or administrative procedure? Could you please drop me a brief note in response as to how such situations are handled in your district? Any info you can share would be very helpful. Please respond to Lisa at Smithl@sgasd.org

And a second question from Jessica Lester - Does anyone tweet or post status updates to Facebook during School Board meetings to keep their school district communities informed? Please respond to Jessica at jlester@pvdsd.org

Finally, several members deserve recognition for their assistance at the recent NSFA, National School Foundation Association, conference that was held in Philadelphia. Thank you for your

efforts to make the conference run smoothly Christine Liberaski, (Chairman), Maddy Bergman, Carol Fink, Jessie Long, Jessica Lester, and Greg Hayes.

End of year ideas

The end of the school year often finds the PR office writing speeches for retirement and graduation events. We compiled a few resources that might spark a few ideas for your writing.

Retirement quotes

<http://www.buzzle.com/articles/retirement-quotes-for-teachers.html>

<http://www.education.com/magazine/article/20-great-graduation-quotes/>

<http://www.graduationwisdom.com/quotes/best-graduation-quotes.htm>

Graduation speeches

<http://www.entrepreneur.com/article/233626>

<http://www.graduationwisdom.com/speeches/topten.htm>

<http://apps.npr.org/commencement/>

News from around the state and nation

Is funding in doubt?

http://lancasteronline.com/news/local/lawmakers-say-new-funds-gov-corbett-wants-for-schools-in/article_81ffd19e-e5a2-11e3-aebf-0017a43b2370.html

A look at flipped learning in the Mars Area SD

<http://triblive.com/news/education/6121753-74/flipped-learning-district#ixzz32u8QzFAy>

Live tweeting by reporters may be changing the face of board meetings

http://blogs.edweek.org/edweek/education_and_the_media/2014/05/tweeting_the_education_news_minute_by_minute.html

Political opponents are working together against the common core

http://www.nytimes.com/2014/05/27/us/unlikely-allies-uniting-to-fight-school-changes.html?ref=education&_r=0

Shanghai may drop out of PISA testing

<http://www.washingtonpost.com/blogs/answer-sheet/wp/2014/05/26/no-1-shanghai-may-drop-out-of-pisa/>

We may have shared this wonderful piece on how a teacher prevents bullying before, but it bears repeating

http://www.rd.com/advice/parenting/stop-bullying-strategy/?trkid=NL-RANDOM-051914&_cmp=&_ebid=5/19/2014&_mid=6514&ehid=123B6C0248E781C0753156D4F8341E612A284711#ixzz32FIDqf1x